

<i>SERFF Tracking Number:</i>	<i>AMRS-125317155</i>	<i>State:</i>	<i>Arkansas</i>
<i>First Filing Company:</i>	<i>AMERISURE MUTUAL INSURANCE COMPANY, ...</i>	<i>State Tracking Number:</i>	<i>AR-PC-07-026423</i>
<i>Company Tracking Number:</i>	<i>AR-CP-10-07-RULE</i>		
<i>TOI:</i>	<i>01.0 Property</i>	<i>Sub-TOI:</i>	<i>01.0001 Commercial Property (Fire and Allied Lines)</i>
<i>Product Name:</i>	<i>Commercial Property</i>		
<i>Project Name/Number:</i>	<i>Proposed Adoption of New Company Form with Companion Rule/AR-CP-10-07-RULE</i>		

## Filing at a Glance

Companies: AMERISURE MUTUAL INSURANCE COMPANY, AMERISURE INSURANCE COMPANY		
Product Name: Commercial Property	SERFF Tr Num: AMRS-125317155	State: Arkansas
TOI: 01.0 Property	SERFF Status: Closed	State Tr Num: AR-PC-07-026423
Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)	Co Tr Num: AR-CP-10-07-RULE	State Status:
Filing Type: Rule	Co Status:	Reviewer(s): Betty Montesi, Llyweyia Rawlins, Brittany Yielding
	Author: Dacia Owens	Disposition Date: 10/16/2007
	Date Submitted: 10/12/2007	Disposition Status: Exempt from Review
Effective Date Requested (New): 01/01/2008		Effective Date (New): 01/01/2008
Effective Date Requested (Renewal): 01/01/2008		Effective Date (Renewal): 01/01/2008

## General Information

Project Name: Proposed Adoption of New Company Form with Companion Rule	Status of Filing in Domicile: Pending
Project Number: AR-CP-10-07-RULE	Domicile Status Comments:
Reference Organization:	Reference Number:
Reference Title:	Advisory Org. Circular:
Filing Status Changed: 10/16/2007	
State Status Changed: 10/15/2007	Deemer Date:
Corresponding Filing Tracking Number:	
Filing Description:	
As Companion to simultaneously proposed new, optional, Company Endorsement - CP 74 48 09 07 – Limitation on Loss Settlement – Blanket Insurance (Margin Clause), we wish to propose new Company Multistate Manual Rule Page, CP-MARGIN CLAUSE-1 AMI/AIC, Ed. 09-07. Just as the Companion Form - CP 74 48 will be withdrawn automatically with the approval of ISO CP 12 32 in your jurisdiction, the Company Manual Rule Page will also be automatically withdrawn with the approval of ISO Companion Rule to CP 12 32.	

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Please refer to the attached filing memorandum for complete details surrounding the submission of the new Company Companion Rule.

## Company and Contact

### Filing Contact Information

Dacia Owens, COMPLIANCE ANALYST II	dowens@amerisure.com
26777 HALSTED RD.	(800) 257-1900 [Phone]
FARMINGTON HILLS, MI 48331	(248) 426-7789[FAX]

### Filing Company Information

AMERISURE MUTUAL INSURANCE	CoCode: 23396	State of Domicile: Michigan
COMPANY		
26777 HALSTED RD.	Group Code: 124	Company Type: PROPERTY & CASUALTY
FARMINGTON HILLS, MI 48331-2060	Group Name: AMERISURE INSURANCE	State ID Number:
(800) 257-1900 ext. 54270[Phone]	FEIN Number: 38-0829210	
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AMERISURE INSURANCE COMPANY	CoCode: 19488	State of Domicile: Michigan
26777 HALSTED RD.	Group Code: 124	Company Type: PROPERTY & CASUALTY
FARMINGTON HILLS, MI 48331-2060	Group Name: AMERISURE INSURANCE	State ID Number:
(800) 257-1900 ext. 54270[Phone]	FEIN Number: 38-1869912	
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## Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	\$50 SUBMISSION (X) 1 SUBMISSION = \$50

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<b>Per Company:</b>	<b>No</b>		

CHECK NUMBER	CHECK AMOUNT	CHECK DATE
269359	\$50.00	10/12/2007

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## Correspondence Summary

### Dispositions

<b>Status</b>	<b>Created By</b>	<b>Created On</b>	<b>Date Submitted</b>
Exempt from Review	Llyweyia Rawlins	10/16/2007	10/16/2007

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## Disposition

Disposition Date: 10/16/2007

Effective Date (New): 01/01/2008

Effective Date (Renewal): 01/01/2008

Status: Exempt from Review

Comment:

This line is exempt from filing rates in compliance with ACA 23-67-206 which states that P&C insurance for commercial risks, excluding workers' compensation, employers' liability and professional liability insurance, including but not limited to, medical malpractice insurance, are exempted from the rate and rule filing and review requirements.

Rate data does NOT apply to filing.

### Overall Rate Information for Multiple Company Filings

<b>Overall Percentage Rate Indicated For This Filing</b>	0.000%
<b>Overall Percentage Rate Impact For This Filing</b>	0.000%
<b>Effect of Rate Filing-Written Premium Change For This Program</b>	\$0
<b>Effect of Rate Filing - Number of Policyholders Affected</b>	0

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<b>Item Type</b>	<b>Item Name</b>	<b>Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	FILING MEMO	Accepted for Informational Purposes	Yes
<b>Rate</b>	COMPANY MULTISTATE MANUAL RULE	Accepted for Informational Purposes	Yes

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## Rate Information

Rate data does NOT apply to filing.



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 COMPANY, ...  
 Company Tracking Number: AR-CP-10-07-RULE  
 TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)  
 Product Name: Commercial Property  
 Project Name/Number: Proposed Adoption of New Company Form with Companion Rule/AR-CP-10-07-RULE

## Rate/Rule Schedule

Review Status:	Exhibit Name:	Rule # or Page #:	Rate Action	Previous State Filing Attachments Number:
Accepted for	COMPANY	MARGIN	New	CP-MARGIN
Informational	MULTISTATE	CLAUSE -1		CLAUSE-1 AMI-AIC
Purposes	MANUAL RULE	AMI/AIC		Ed 09 07.pdf

**COMMERCIAL LINES MANUAL  
DIVISION FIVE - FIRE AND ALLIED LINES  
STATE EXCEPTION PAGE**

**AMERISURE MUTUAL INSURANCE COMPANY  
AMERISURE INSURANCE COMPANY**

**ADDITIONAL RULE****Blanket Insurance****Limitation On Loss Settlement – Margin Clause****a. Explanation**

The Margin Clause limits the maximum loss payable on items of insurance that are written under a blanket Limit of Insurance. In the event of a loss:

- (1) The maximum loss payable on an individual item of insurance is calculated by applying the selected Margin Clause percentage, as shown on the Schedule, to the most recently reported value of that property.
- (2) The actual loss payment is determined based on the amount of loss and all applicable policy provisions such as Coinsurance (if applicable) and Deductible. The actual loss payment will not exceed the maximum loss payable determined in Paragraph (1). The Margin Clause does not increase the blanket Limit of Insurance.
- (3) If the statement of values does not state individually the value of each building and the value of contents at each building or premises, individual values will be determined by the insuring Company as a part of the total reported values prior to application of the Margin Clause percentage.

**b. Eligibility**

The Margin Clause may be used on property written under a blanket Limit of Insurance with or without a Coinsurance requirement or Agreed Value requirement. Do not use the Margin Clause for property subject to value reporting forms.

**c. Form**

Use **Limitation On Loss Settlement – Blanket Insurance (Margin Clause) - CP 74 48 09 07**.

**d. Rating**

Apply the following factors to the rates for affected property.

<b>Selected Margin Clause</b>	<b>Margin Clause Rating Factor</b>
105%	0.93
110%	0.94
120%	0.95
130%	0.96

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## Supporting Document Schedules

<p><b>Satisfied -Name:</b> FILING MEMO</p> <p><b>Comments:</b></p> <p><b>Attachment:</b></p> <p>Margin Clause Rule Filing Memorandum.pdf</p>	<p><b>Review Status:</b></p> <p>Accepted for Informational Purposes</p> <p>10/16/2007</p>
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## **Rule Filing Memorandum**

Company Multistate Manual Rule Page, CP - MARGIN CLAUSE -1 AMI/AIC, Ed. 09-07 is a new manual rule created to be used as company to new, optional, Company Endorsement – CP 74 48.

The rating factors introduced were judgmentally selected based on a review of available data. To estimate the impact of the margin clause, loss distributions as a percentage of value separately for blanket and non-blanket rated risks were compiled using ten years of losses for Basic Group I, Basic Group II and Special Causes of Loss combined. A comparison of these distributions allowed for a normalization of the blanket-rated distribution to account for payments in excess of stated limits that could occur (e.g. debris removal) for reasons not pertaining to the blanket rating process. Then information from the blanket-rated distribution was used to select credit factors that would apply for the various margin clause provisions. There is no rating impact associated with the proposed Multistate Manual Rule.

Note that the description of the Company Manual Rule Page was taken from ISO Proposed Multistate Rule Revisions, as contained in ISO Filing Designation Number CF-2007-RRU07. It is our intent to use the proposed Company manual Rule Page until ISO Rules, contained in the above referenced designation, has been approved in your jurisdiction, at which time the Company rule will be automatically withdrawn.